

WHAT'S UP AT TYRELAND - JULY '15



MAG

30 YEARS ON AND STILL ROLLING

By Ian Fraser
Central Otago General Manager



Welcome to our winter newsletter! There's no doubt about it, the cold season has certainly arrived in full force this year!

Whether you're a snow enthusiast or not, we urge you to take care on the roads over these next few months and with that in mind we have included some winter driving tips in this newsletter. You'll also find a warming recipe - perfect for days spent rugged up at home or to refuel you after a fun day on the ski fields.

For me, this winter marks the start of my 30th year with TyreLAND! I'm sure you'll believe me when I say I've seen a few changes both to our industry and our company over that time.

Our business has grown from just three staff to now have 24 people employed across our three branches in Alexandra, Cromwell and Wanaka. Four of those people have been with us for 25 years or more while another six can boast 10 years' plus service!

We think we're doing something right when it comes to looking after

our people - and that of course includes both staff and customers. One thing that certainly hasn't changed over the years is our commitment to our clients. Offering outstanding service as well as the world's best tyre brands has always been an important part of our philosophy and we were honoured to be recognized as Cooper Tyres' top resellers for the fourth year running at their recent awards.

While our business has certainly grown, we are proud still to be the only 100% locally owned tyre chain in Central Otago. Local community means a lot to us and we love getting behind worthy causes and supporting clubs in our towns. I'm especially proud of the current form of my rugby club The Green Machine Alexandra! So good luck Tony and the boys for the play offs.

I hope you enjoy reading this newsletter and find some useful tips. We look forward to helping you out with all your tyre needs and keeping you safe on the roads.



July/August special

SALE PRICE

NEUTON
SCIENCE IN MOTION

PLUS

Purchase any Neuton tyre and gain membership to our exclusive VIP programme!



13" **\$90** from | 16" **\$120** from

14" **\$95** from | 17" **\$130** from

15" **\$99** from | 18" **\$160** from



Prices include fitting, balancing and GST. Offer ends 31 August 2015. Conditions apply.

Become a TyreLAND VIP * Sign up today at www.tyreland.co.nz

TYRE CARE FOR EVERY BUSINESS

At a recent staff training day held in Queenstown we were given a very important update on the new Health and Safety laws coming in.

From that discussion we all agreed that some operators – from the small, two van, businesses right through to the larger truck companies still don't have a regular tyre maintenance program in place to go with their health and safety program so we thought it was timely to let you know how we can help.

Tyre maintenance has never been more important, not only for the lowering of tyre and fuel costs but also under the new Health and Safety laws.

So, who's responsibility is it? The owners, the drivers or tyre supplier! We believe it takes a team effort from everyone.

Don't leave your tyre care to chance – safety is everyone's responsibility

With most vehicles going onto yearly WOF we are now seeing the effects of this – tyres with steel belts showing, under inflation and bald tyres. All these factors add unnecessary costs to your bottom line profits and compromise safety.

We will work with you to implement a tyre maintenance program that works best for your business.

Our maintenance programs include pre-scheduled vehicle checks (depending on your operation once a week or once a month). During the vehicle check we monitor such things as;

- * Tread depths of each tyre
- * Tyre pressures
- * Tyres wearing evenly
- * Correct pattern
- * Correct load & speed rating
- * Provide wheel nut indicators for light and heavy trucks so the driver can detect loose wheels at a glance.
- * And more...

If you would like to discuss your needs call one of our stores on 0800 487-323 or email ian@tyreland.co.nz.



SIX

OF THE BEST WINTER DRIVING TIPS

1

GET YOUR VEHICLE 'WINTER READY'

Book your vehicle in for a service to check anti-freeze levels, wiper blades, filters and battery condition.

2

TYRES

Make sure your tyres are properly inflated and have a minimum 3mm tread. Over-inflation can reduce the gripping action of tyres while lack of tread increases stopping distances. If you're going to be driving in the snow, make sure you have the correct tyres.

3

GOOD VISIBILITY

Winter often means reduced visibility, so allow additional travel time and make sure you can see out of windows and mirrors. Use a proper windscreen scraper or de-icer to remove ice from your vehicle. Don't use warm water; it may cause your windscreen to crack.

4

KNOW WHAT TO EXPECT

The winter sun is low in the sky so be prepared for sun-strike and keep your front and rear screens clean. Black ice is difficult to detect, so be especially vigilant after very cold, settled nights.

5

BRAKING AND ACCELERATING

When accelerating, push the accelerator pedal gently. If you do sense wheel-spin, ease back on the pedal immediately until you feel the tyres grip again. Apply the same principle when braking. Brake gently at first then increase the pedal pressure progressively. You can brake quite hard as long as the application is smooth.

6

HANDY KIT

Stock your car with a first aid kit, fire extinguisher, and should you need to change a tyre – tools, a ground cover, raincoat, gloves and a multi-tool. An emergency reflective triangle and a high visibility vest ensure you're easier to spot if stranded on the side of the road.

COLD WINTER? HOT DEAL!

SAVE
\$50.00

If your car is on a 12 monthly Warrant of Fitness check, then there's a 33% chance your tyres would fail a WOF today.

We commonly see these issues from vehicles that have a current WOF:

- * Under inflated tyres
- * Lacking tread
- * Worn unevenly
- * Steering wheel not straight

These 4 tyre issues are costing you money and they are not safe on the road.

It's time to get your tyres checked with TyreLAND.

JULY SPECIAL

Get your full **WINTER TYRE SAFETY CHECK** including;

- * Wheel realignment
- * Tyre pressure check
- * Tyre rotation
- * 7 Point Suspension check

To book in for your 'Winter Tyre Safety Check' call us and simply mention this offer.

Normally \$110.00
\$60.00

Alexandra 448-7710 Cromwell 445-4405 Wanaka 443-5299



STAFF PROFILE

INTRODUCING DAVE FEATHERS

- Q. What is your current role at Tyreland?**
A. Branch Manager in Cromwell
- Q. How long have you been in the tyre industry?**
A. I have 12 years experience in selling tyres and wheel alignments
- Q. Where are you from originally?**
A. Dunedin and moved to Central Otago 9 years ago
- Q. Tell us about your family?**
A. I have a daughter, Grace, she's just turned 4 and teaches me something everyday
- Q. What do you like to do in your spare time?**
A. Any spare time I have you'll find me out doing photography or with Grace
- Q. What is the most satisfying part of your job?**
A. Meeting new customers and seeing them come back as repeat customers, sorting out any issues customers have and giving them peace of mind that their car has safe tyres.

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WHAT OUR COMMUNITY SAY'S

...Thank you for your generous contribution to the recent Otago Suicide Prevention Trust fundraiser.

We were overwhelmed with the response we received and are extremely pleased to advise that \$16,000 was raised for the Trust.

The Trust's objectives is to continue the valuable conversation in our communities on the education and prevention of depression and suicide and the money raised will help bring guest speakers and educators to our area.

Thank you once again for supporting the Trust and helping make our communities a better place to live.

The Trustees,
Otago Rural Suicide Prevention Trust

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SLIGHTLY SPICED PUMPKIN SOUP



Recipe courtesy of Jeanie from The Tin Goose Café, Alexandra

Cold winter days call for warming recipes and we think this Slightly Spiced Pumpkin Soup is just what you need to fire up the tastebuds. It's easy to make and delicious for a work day lunch or as an entrée to your evening meal.

You will need:

- 2 onions, finely diced
- 1 pumpkin, cut into small cubes (skin removed)
- 1 tin of whole peeled tomatoes
- 3 cloves of garlic, peeled and crushed
- 1 teaspoon of cumin
- 1 teaspoon of crushed chilli
- 1 red capsicum (roasted and diced)
- 2 litres of chicken stock
- 1 tin of coconut cream

Method:

In a pot put two tablespoons of oil and lightly fry the onions, garlic, cumin and chilli for 2- 3 minutes. Next, add the pumpkin, coating it in the flavours.

Add the tomatoes and stock, followed by salt and pepper to flavour.

Simmer for 1.5 to 2 hours until the pumpkin is fully cooked.

Add coconut cream and simmer for 3 minutes. Then blitz in the blender and serve.



WIN \$100 WORTH OF FUEL VOUCHERS

We want to see your family's favourite recipe!

Send us your favourite recipe and it could be featuring in our next newsletter as well as winning you \$100 worth of fuel vouchers.

To enter simply drop your favourite recipe off to your nearest TyreLAND branch or email it to ian@tyreland.co.nz along with your name, phone number and address.

Entries close 31 August 2015.

ALEXANDRA

03 448-7710

1 Kelman Street
Mon-Fri: 7.30am to 5.30pm
Sat: 8am to 12noon

CROMWELL

03 445-4405

7 Rogers Street
Mon-Fri: 8am to 5pm
Sat: 9am to 12noon

WANAKA

03 443-5299

36 Reece Crescent
Mon-Fri: 8am to 5.30pm
Sat: 9am to 12noon