

WHAT'S UP AT TYRELAND - JULY '15



MAG

A WARM WINTER WELCOME

By Ross McCulloch
Dunedin Branch Manager



Hello and welcome to TyreLAND Dunedin's winter newsletter.

Forget the cold temperatures, this issue we're bringing you hot deals to brighten your day! Read on to find out about our July/August tyre special, find out how you can win \$100 worth of fuel vouchers and save money on an all important winter tyre safety check.

The cold snap and icy roads have provided a bit of a wakeup call for motorists throughout the region. It's been a busy time for the team at TyreLAND Dunedin with many customers wanting to make sure their vehicles and particularly, their tyres, are in good order for the winter season.

If you haven't already done so, I encourage you to call in to our branch for a free tyre pressure check. It's a quick and simple way to keep you safer on the roads and costs you nothing.

You may think it's so simple, you could do it yourself but then ask yourself when was the last time you checked your tyre pressure? If you're honest, do you really know the correct tyre pressure for your vehicle or where to find that information?

Save yourself the hassle by calling in to TyreLAND at 8 Orari Street

opposite Carters Building Supplies, and we'll have you sorted in no time. While we're there we'll also check your tyre tread - something else which has a huge impact on vehicle handling and in keeping you safer on wet, wintry roads.

We're really making your road safety our business in this issue - later on you'll find more handy winter driving tips and advice on keeping your vehicle fit for the conditions.

If you're anything like us, you won't want the weather to stop you from getting out and about - for work or play. The boys at TyreLAND have been keeping active with a bit of four wheel driving, mountain biking, swimming, off road motorcycling, walking, dodge ball and family duties.

Whatever keeps you busy, we think you might agree that coming home out of the cold to a hot meal is one of the best bits about winter so enjoy our warming recipe at the end of the newsletter - we certainly did!

Stay warm and safe over the winter months and we look forward to seeing you at the branch.

July/August special

SALE PRICE

NEUTON
SCIENCE IN MOTION

PLUS Purchase any Neuton tyre and gain membership to our exclusive VIP programme!



13" \$90 from 16" \$120 from

14" \$95 from 17" \$130 from

15" \$99 from 18" \$160 from



Prices include fitting, balancing and GST. Offer ends 31 August 2015. Conditions apply.

Become a TyreLAND VIP ✨ Sign up today at www.tyreland.co.nz

TYRE CARE FOR EVERY BUSINESS

At a recent staff training day held in Queenstown we were given a very important update on the new Health and Safety laws coming in.

From that discussion we all agreed that some operators – from the small, two van, businesses right through to the larger truck companies still don't have a regular tyre maintenance program in place to go with their health and safety program so we thought it was timely to let you know how we can help.

Tyre maintenance has never been more important, not only for the lowering of tyre and fuel costs but also under the new Health and Safety laws.

So, who's responsibility is it? The owners, the drivers or tyre supplier! We believe it takes a team effort from everyone.

Don't leave your tyre care to chance – safety is everyone's responsibility

With most vehicles going onto yearly WOF we are now seeing the effects of this – tyres with steel belts showing, under inflation and bald tyres. All these factors add unnecessary costs to your bottom line profits and compromise safety.

We will work with you to implement a tyre maintenance program that works best for your business.

Our maintenance programs include pre-scheduled vehicle checks (depending on your operation once a week or once a month). During the vehicle check we monitor such things as;

- * Tread depths of each tyre
- * Tyre pressures
- * Tyres wearing evenly
- * Correct pattern
- * Correct load & speed rating
- * Provide wheel nut indicators for light and heavy trucks so the driver can detect loose wheels at a glance.
- * And more...

If you would like to discuss your needs call one of our stores on 0800 487-323 or email ian@tyreland.co.nz.



SIX

OF THE BEST WINTER DRIVING TIPS

1

GET YOUR VEHICLE 'WINTER READY'

Book your vehicle in for a service to check anti-freeze levels, wiper blades, filters and battery condition.

2

TYRES

Make sure your tyres are properly inflated and have a minimum 3mm tread. Over-inflation can reduce the gripping action of tyres while lack of tread increases stopping distances. If you're going to be driving in the snow, make sure you have the correct tyres.

3

GOOD VISIBILITY

Winter often means reduced visibility, so allow additional travel time and make sure you can see out of windows and mirrors. Use a proper windscreen scraper or de-icer to remove ice from your vehicle. Don't use warm water; it may cause your windscreen to crack.

4

KNOW WHAT TO EXPECT

The winter sun is low in the sky so be prepared for sun-strike and keep your front and rear screens clean. Black ice is difficult to detect, so be especially vigilant after very cold, settled nights.

5

BRAKING AND ACCELERATING

When accelerating, push the accelerator pedal gently. If you do sense wheel-spin, ease back on the pedal immediately until you feel the tyres grip again. Apply the same principle when braking. Brake gently at first then increase the pedal pressure progressively. You can brake quite hard as long as the application is smooth.

6

HANDY KIT

Stock your car with a first aid kit, fire extinguisher, and should you need to change a tyre – tools, a ground cover, raincoat, gloves and a multi-tool. An emergency reflective triangle and a high visibility vest ensure you're easier to spot if stranded on the side of the road.

COLD WINTER? HOT DEAL!

SAVE
\$50.00

If your car is on a 12 monthly Warrant of Fitness check, then there's a 33% chance your tyres would fail a WOF today.

We commonly see these issues from vehicles that have a current WOF:

- * Under inflated tyres
- * Lacking tread
- * Worn unevenly
- * Steering wheel not straight

These 4 tyre issues are costing you money and they are not safe on the road.

It's time to get your tyres checked with TyreLAND.

JULY SPECIAL

Get your full **WINTER TYRE SAFETY CHECK** including;

- * Wheel realignment
- * Tyre pressure check
- * Tyre rotation
- * 7 Point Suspension check

To book in for your 'Winter Tyre Safety Check' call us and simply mention this offer.

Normally \$110.00
\$60.00

03 455-6252 8 Orari Street, Dunedin



INTRODUCING ROSS McCULLOCH

- Q. What is your current role at Tyreland?**
A. Dunedin Branch Manager
- Q. How long have you been in the tyre industry?**
A. 34 years in various roles, based in Dunedin
- Q. Where are you from originally?**
A. Dunedin born and bred
- Q. Tell us about your family?**
A. Married with one son
- Q. What do you like to do in your spare time?**
A. A bit of exercise – swimming, mountain biking and walking
- Q. What is the most satisfying part of your job?**
A. Talking with customers about their tyre requirements to ensure they get value for money by using the best performing products to meet their needs.

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WHAT OUR CUSTOMERS SAY

We are happy to share the word about the wonderful service and competitive pricing we receive from the all round good guys at TyreLAND Dunedin.

You consistently go “above and beyond” when our taxis need tyre assistance – often at odd hours and in difficult places.

Ron
Southern Taxis

Southern Taxis is a local Dunedin company operating for the past 15 years and now with over 30 taxis they do all types of taxi work – from cars and vans through to airport transfers and tours.

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SLIGHTLY SPICED PUMPKIN SOUP



Recipe courtesy of Jeanie from The Tin Goose Café

Cold winter days call for warming recipes and we think this Slightly Spiced Pumpkin Soup is just what you need to fire up the tastebuds. It's easy to make and delicious for a work day lunch or as an entrée to your evening meal.

You will need:

- 2 onions, finely diced
- 1 pumpkin, cut into small cubes (skin removed)
- 1 tin of whole peeled tomatoes
- 3 cloves of garlic, peeled and crushed
- 1 teaspoon of cumin
- 1 teaspoon of crushed chilli
- 1 red capsicum (roasted and diced)
- 2 litres of chicken stock
- 1 tin of coconut cream

Method:

In a pot put two tablespoons of oil and lightly fry the onions, garlic, cumin and chilli for 2– 3 minutes. Next, add the pumpkin, coating it in the flavours.

Add the tomatoes and stock, followed by salt and pepper to flavour.

Simmer for 1.5 to 2 hours until the pumpkin is fully cooked.

Add coconut cream and simmer for 3 minutes. Then blitz in the blender and serve.



WIN \$100 WORTH OF FUEL VOUCHERS

We want to see your family's favourite recipe!

Send us your favourite recipe and it could be featuring in our next newsletter as well as winning you \$100 worth of fuel vouchers.

To enter simply drop your favourite recipe off to your nearest TyreLAND branch or email it to ian@tyreland.co.nz along with your name, phone number and address.

Entries close 31 August 2015.

DUNEDIN

03 455-6252

8 Orari Street
Mon-Fri: 8am to 5pm
Sat: 9am to 12noon

GET THE VIP TREATMENT

Join our VIP program today and reap the rewards!

- * Tyre damage insurance
- * Free puncture repairs for the life of the tyre
- * Free wheel rotation
- * 15% discount on Advanti mags wheels

- * 10% discount on wheel alignment
- * Preferential booking status – your VIP vehicle is our priority.



www.tyreland.co.nz * 0800 4 TREAD * 0800 487 323